



2009 Tournament Sponsorship Sponsorship Program

Tournament Title Sponsorship:

The Tournament Title Sponsor is critical to the success of the event and will receive prominent coverage before, during and after the tournament:

Exclusive Naming Rights as the Tournament Title Sponsor "Sereno *ACME* Pro Classic Soccer Tournament"
Back Cover and Recognition on each page of the Tournament Program
On-Site Banners/Signage at all Tournament Sites and Registration Night
Featured Sponsor Name on all Tournament T-Shirts
Premium Linked Website Presence
Featured Logo/Banner on all Tournament Correspondence

Cost: \$10,000.00 (one per tournament)

Platinum Sponsor:

The Platinum Tournament Sponsor will be an important part of the success of the event and will receive excellent coverage before, during and after the tournament:

Inside Back Cover Advertisement in the Tournament Program
On-Site Banners/Signage at all Tournament Sites and Registration Night
Sponsor Name on all Tournament T-Shirts
Premium Linked Website Presence
Logo/Banner on all Tournament Correspondence

Cost: \$5,000.00 (one per tournament)

Gold Sponsor:

The Gold Tournament Sponsor will contribute greatly to the success of the event and will receive top representation during the tournament:

Inside Front Cover Advertisement in the Tournament Program
On-Site Banners/Signage at Registration Night
Sponsor Name on all Tournament T-Shirts
Linked Website Presence
Logo/Banner on all Tournament Correspondence

Cost: \$2,500.00 (one per tournament)

Silver Sponsor:

The Silver Tournament Sponsor will add to the success of the event and will receive full representation during the tournament:

Full Page Color Advertisement in the Tournament Program
On-Site Banners/Signage at Registration Night
Sponsor Name on all Tournament T-Shirts
Linked Website Presence

Cost: \$1,500.00



2009 Sereno Classic Soccer Tournament Sponsorship and Advertising Order Form

Sereno Classic Sponsor Levels

Check one:	Rate:
<input type="checkbox"/> Title Sponsor	\$10,000
<input type="checkbox"/> Platinum Sponsor	\$ 5,000
<input type="checkbox"/> Gold Sponsor	\$ 2,500
<input type="checkbox"/> Silver Sponsor	\$ 1,500

Sereno Pro Classic Advertising Opportunities

Check one:	Color	B&W	Size:
<input type="checkbox"/> Full Page	\$ 375	\$250	8-1/2" x 5-1/4"
<input type="checkbox"/> One Half Page	\$ 225	\$150	4-1/4" x 5-1/4"
<input type="checkbox"/> One Quarter Page	\$ 150	\$100	4-1/4" x 2-3/8"

Ordering Instructions

1. Advertiser agrees to pay "**Sereno Soccer Club**" \$_____ in consideration of the above selected advertisement.

2. Checks are payable to "**Sereno Soccer Club**" or **Credit Card #:** _____ **Exp** _____

3. Contact information:

Purchaser's Name: _____ Contact: _____

Address _____

Phone: _____ Email: _____

4. Advertiser agrees to provide camera-ready ad and payment no later than September 30th, 2008.

5. Mail full payment, camera-ready ad or logo and copy of this contract to:

Sereno Soccer Club
10801 N 32nd St
Phoenix, AZ 85028
Phone: 602-996-5754
Email: serenosoccerclub@qwest.net